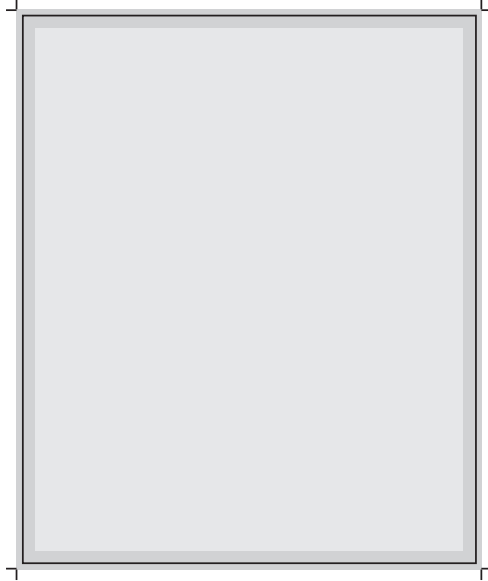


ARTNEWS

PRINT TECHNICAL GUIDELINES

ARTnews is printed web offset and is perfect bound.
The trim size is 9in x 10.875in or 22.86cm x 27.6225cm



FULL PAGE

Page trim: 9in x 10.875in
Including bleed: 9.25in x 11.125in
Live area: 8.5in x 10.375in

All FULL PAGE artwork that is not on a white background must be provided with 0.125in of bleed on top, bottom, left, and right. Please keep crop marks and other printer's marks outside of the bleed area.

Please keep all vital information away from the edge of your artwork - within the live area.

ARTnews prefers to receive hi-res print-ready PDFs for all advertisements.

All artwork, including images within the artwork, must be in **CMYK color mode** and at **300 dpi** resolution.

Our printer will reject total ink coverage over 300%. You can use Acrobat Professional to check your ink density - the window is called "Output Preview."

Knockout white type should be at least 7pt.

Black type should be composed of black only
(C0 M0 Y0 K100).

Email PDFs under 10MB to production@artnews.com.
Larger files can be sent using one of these free services:
Dropbox [<https://www.dropbox.com>], WeTransfer [<https://www.wetransfer.com>], or Hightail [<https://www.hightail.com>].

Please feel free to mail an industry standard color proof to ARTnews Production Department; 110 Greene Street, 2nd Floor, New York, NY 10012.

You can reach the Production Department at
212.398.1690 x 2102.



DOUBLE-PAGE SPREAD

Page trim: 18 x 10.875
Including bleed: 18.25in x 11.125in
Live area: 8.5in x 10.375in on each side



HALF-PAGE VERTICAL

3.625in x 9.875in

HALF-PAGE HORIZONTAL

7.5in x 4.8125in

Artwork for half page ads does not need bleed or crop marks. Artwork with a white or light background should include an outline around the edge.